

Dear **stallion owner**

With this email, I would like to invite you to enter your stud into the Stallion Service Auction (SSA) of the Netherlands Quarter Horse Association (NQHA). I have taken over the SSA from Dikkie Verduin this year and will put in a big effort to bring it to a success.

The SSA will auction breedings for 2021 during the NQHA Autumn Show that will be held from the 13th to the 15th of November 2020. **To enter, you donate a breeding of your stallion to the auction. The proceeds of this auction go into the SSA fund, which is used for the NQHA Futurity & Maturity Program. Your stallion will be enrolled in the SSA without pre-payment and the bidding will start at half of the stud fee for 2021. A breeding can be sold at the auction or until the 1st of April 2021. When this breeding is sold through the SSA, all your stallion's offspring born in 2022 will be eligible for the NQHA Futurities and Maturities.**

In 2020, we have altered the rules and regulations for the SSA. An important change is that 30 % of the prize money from the Futurity and Maturity will go to the nominator of the stallion. This makes it more interesting for you as the owner to enter your stud in this program. Additionally, we will promote your stallion on our website and Facebook prior to the auction. This is an excellent opportunity to showcase him for our members and followers. Due to the coronacrisis, the auction will predominantly be held online this year.

Please find the complete set of rules and regulations, and an entry form in the attachments of this email. When sending the entry form, please also send a high-resolution photo of your stallion. Feel free to contact me if you have any questions and I hope to hear if you are interested in enrolling by the latest next week. **A reply in German is alright; I can read it, but I am not too good at writing**). We hope to add your stud to our SSA list!

Sincerely,

Anja Pen
[handtek]